

RADIO PA GAZETTE

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2008 Pigskin Previews

As I sat last night watching my Washington Redskins beat the Indianapolis Colts in what is sure to be a Super Bowl preview, it hit me: football season is finally here.

Today (Monday 8/4) is Pitt Panther Media Day. Penn State takes its turn this coming Friday. Radio PA is, of course, staffing both in preparation for the 2008 installments of the Penn State & Pitt Football Previews.

First, a little technical info: the series (both of them) will be fed via satellite on Channel 2 on Wednesday, August 20th at 12:30pm (as part of the afternoon

Sportsline). Each series will be 7 parts, with 2 minutes of content. Inclusion of a network spot has yet to be determined, but we will give you advance notice if that is the case.



These series are best aired one part per weekday, beginning Thursday the 21st leading up to the August 30th kickoffs for each team.

Also remember that all parts of the PSU & Pitt Previews will be available on the affiliate website starting Wednesday, August 20th at 12:30pm.

As for the season debuts...Pitt opens at home

against Bowling Green. Penn State will host Coastal Carolina. The latter game sparked a debate in the newsroom recently over the nickname of the Coastal Carolina football team. In case you're wondering, they're the "Chanticleers," which is some kind of angry bird, judging by their logo



(kind of looks like Foghorn Leghorn joined the Blue Man Group).

Radio PA Stringers in July:



Tony DePalma, WJPA
Ken Hawk, WBUT
Anne Holliday, WESB
Jim Jefferson, WJPA
Pete Reinert



They were paid for their contributions to Radio PA. You could receive a monthly stringer check too!

Radio PA Stringer Rates:
Wraps - \$5
Voicers - \$3
Soundbites - \$1 each

From the Editor's Desk...

- If you have not done so already, please refer to the affiliate survey on the Radio PA website. We would love to have a 100% response rate, but please, just one response per affiliate.

Top Stories in July...

- Despite reaching a "handshake" agreement in June, the PA legislature does not pass the 2008-2009 state budget until July 4th, keeping intact their string of failures in meeting the constitutionally-mandated June 30th deadline (for a 6th consecutive year)
- BONUSGATE, the best "Gate" in Harrisburg in years, explodes with the indictment of 12 people associated with the House Democratic Caucus (more arrests expected)
- Looming expiration of electric rate caps has many lawmakers fearful of the impact of huge jumps in electric bills
- Occasional heat stretches this summer have claimed more than 20 lives in Philadelphia
- Economy keeps sinking...

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